

Berlin Professional School

Curriculum | M.Sc. International Business Management

| Module | Title | СН | СР | Exam |
|--------|---|-----|---------------|------|
| 1 | International Business Environment | 40 | 5 | CE |
| 2 | Operations and Information Management | 40 | 5 | CE |
| 3 | Managing People and Organisations | 40 | 5 | PF |
| 4 | Finance and Accounting | 40 | 5 | WE |
| 5 | Marketing | 40 | 5 | WA |
| 6 | Personal Development I | 20 | 5 | AT* |
| 7 | International Business Strategy | 40 | 5 | WA |
| 8 | Personal Development II | 20 | 5 | AT* |
| 9 | Research Methodology | 20 | 5 | AT* |
| 10 | Specialization Module: International Management OR Digital Business Management and Leadership | 40 | 5 | CE |
| 11 | Elective Modules** (choose 3 ***): Entrepreneurship Corporate Finance Applied Project Management for Global Value Creation Digital Marketing Digital Media Marketing and E-Commerce Digital Supply Chain Management and Smart Operations | 120 | 15 | CE |
| | Master's Thesis Thesis Oral Examination Total | | 20 5 90 | |

| Legend | |
|--------|--|
| СН | Contact Hours |
| СР | Credit Points |
| CE | Combined Examination |
| WA | Written Assignment |
| WE | Written Examination |
| PF | Portfolio |
| AT | Achievement Test |
| * | Marked 'pass' or 'fail' |
| ** | Subject to change |
| *** | Please note that electives are only taking place if at least 7 students signed up. |