

Berlin Professional School

Curriculum | M.Sc. International Business Management

Module	Title	CH	CP	Exam
1	International Business Environment	40	5	CE
2	Operations and Information Management	40	5	CE
3	Managing People and Organisations	40	5	PF
4	Finance and Accounting	40	5	WE
5	Marketing	40	5	WA
6	Personal Development I	20	5	AT*
7	International Business Strategy	40	5	WA
8	Personal Development II	20	5	AT*
9	Research Methodology	20	5	AT*
10	Specialization Module: International Management OR Digital Business Management and Leadership	40	5	CE
11	Elective Modules** (choose 3 ***): • Entrepreneurship • Corporate Finance • Applied Project Management for Global Value Creation • Digital Marketing • Digital Media Marketing and E-Commerce • Digital Supply Chain Management and Smart Operations	120	15	CE
	Master's Thesis • Thesis • Oral Examination		20 5	
	Total		90	

Legend	
CH	Contact Hours
CP	Credit Points
CE	Combined Examination
WA	Written Assignment
WE	Written Examination
PF	Portfolio
AT	Achievement Test
*	Marked 'pass' or 'fail'
**	Subject to change
***	Please note that electives are only taking place if at least 7 students signed up.