

## Berlin Professional School

### Curriculum | M.Sc. International Business Management

Module	Title	CH	CP	Exam
1	International Business Environment	40	5	CE
2	Operations and Information Management	40	5	CE
3	Managing People and Organisations	40	5	AT*
4	Finance and Accounting	40	5	WE
5	Marketing	40	5	WA
6	Personal Development I	20	5	AT*
7	International Business Strategy	40	5	WA
8	Personal Development II	20	5	AT*
9	Research Methodology	20	5	AT*
10	Specialization Module: International Management <b>OR</b> Digital Business Management & Leadership	40	5	CE
11	Specialisation Elective Modules** (choose 2 ***): <b>International Management:</b> <ul style="list-style-type: none"> <li>• Digital Media Marketing</li> <li>• Entrepreneurship</li> <li>• Corporate Finance</li> <li>• Business in the Asian-European Context</li> <li>• Applied Project Management for Global Value Creation</li> </ul> <b>Digital Business Management &amp; Leadership:</b> <ul style="list-style-type: none"> <li>• Digital Retail &amp; E-Commerce</li> <li>• Digital Market Management</li> <li>• Digital Supply Chain Management &amp; Smart Operations</li> </ul>	80	10	CE
	<b>Master's Thesis</b> <ul style="list-style-type: none"> <li>• Thesis</li> <li>• Oral Examination</li> </ul>		24 6	
	<b>Total</b>		90	

Legend	
CH	Contact Hours
CE	Combined Examination
WA	Written Assignment
WE	Written Examination
AT	Achievement Test
CP	Credit Point
*	Marked 'pass' or 'fail'
**	Subject to change
***	Please note that electives are only taking place if at least 7 students signed up.