

Berlin Professional School

Curriculum | M.Sc. International Business Management

Module	Title	CH	CP	Exam
1	International Business Environment	40	5	CE
2	Operations and Information Management	40	5	CE
3	Managing People and Organisations	40	5	AT*
4	Finance and Accounting	40	5	WE
5	Marketing	40	5	WA
6	Personal Development I	20	5	AT*
7	International Business Strategy	40	5	WA
8	Personal Development II	20	5	AT*
9	Research Methodology	20	5	AT*
10	Specialization Module: International Management OR Digital Business Management & Leadership	40	5	CE
11	Specialisation Elective Modules** (choose 2 ***): International Management: <ul style="list-style-type: none"> • Media Marketing • Entrepreneurship • Corporate Social Responsibility • Corporate Finance • Project Management Digital Business Management & Leadership: <ul style="list-style-type: none"> • Digital Retail & E-Commerce • Digital Market Management • Digital Supply Chain Management & Smart Operations 	80	10	CE
	Master's Thesis <ul style="list-style-type: none"> • Thesis • Oral Examination 		24 6	
	Total		90	

Legend	
CH	Contact Hours
CE	Combined Examination
WA	Written Assignment
WE	Written Examination
AT	Achievement Test
CP	Credit Point
*	Marked 'pass' or 'fail'
**	Subject to change
***	Please note that electives are only taking place if at least 7 students signed up.