

## Berlin Professional School

### Curriculum | Master Chinese-European Economics and Business Studies

| Module | Title   | CH | CP  | Exam    |
|--------|---|----|-----|---------|
| 1      | Economics : Managerial + Business Environment   | 52 | 6   | CE      |
| 2      | Global Governance   | 52 | 6   | CE      |
| 3      | Strategic Management in China and Europe  | 40 | 5   | CE      |
| 4      | Operations Management   | 20 | 5   | WE      |
| 5      | Chinese 1   German 1  | 52 | 5   | AT*     |
| 6      | Leadership and Soft Skills  | 60 | 6   | AT*     |
| 7      | Marketing in Europe and China   | 30 | 5   | CE      |
| 8      | International Economics   | 52 | 5   | CE      |
| 9      | Accounting, Financial Analysis and Finance  | 40 | 5   | WE      |
| 10     | Human Resource Management in Europe and China   | 40 | 5   | CE      |
| 11     | Chinese 2   German 2  | 52 | 5   | AT*     |
| 12     | Economics in China and Europe   | 52 | 6   | WE      |
| 13     | Financial Markets in China and Europe   | 52 | 6   | CE      |
| 14     | Cultural and Political History of China and Europe  | 52 | 6   | WE      |
| 15     | Current Issues of the Chinese-European Economy  | 40 | 5   | AT*     |
| 16     | Chinese 3   German 3  | 52 | 5   | AT* AT* |
| 17     | Elective module (choose one), e.g. <ul style="list-style-type: none"> <li>• Marketing</li> <li>• Project Management</li> <li>• Entrepreneurship</li> </ul>                                      | 40 | 5   | CE      |
| 18     | (Elective module (choose one), e.g. <ul style="list-style-type: none"> <li>• Business Strategy and CSR</li> <li>• Corporate Finance</li> <li>• International Supply Chain Management</li> </ul> | 40 | 5   | CE      |
| 19     | Voluntary module: e.g. General introduction of China  | 52 |     | AT*     |
|        | Research Methods Seminar  | 60 |     |         |
|        | Tutorial  | 80 |     |         |
|        | Master`s Thesis   |    |     |         |
|        | Final Oral Examination  |    |     |         |
|        | <b>Total</b>  |    | 120 |         |

| Legend |  |    |                      |
|--------|--|----|----------------------|
| CH     | Contact Hours  | CE | Combined Examination |
| CP     | Credit Point   | WA | Written Assignment   |
| WE     | Written Examination  | AT | Achievement Test     |
| *      | Marked 'pass' or 'fail'  | ** | Subject to change    |
| ***    | Please note that electives are only taking place if at least 7 students signed up. |    |                      |