

Assessment Report MBA/MA Thesis

Thesis title	
Student name	
Student No.	
Supervisor/ 1st	
Supervisor/ 2nd	

<u>Criteria</u>	100 %
Goal and structure <ul style="list-style-type: none"> • Identification of a relevant company problem • Formulation of a literature based research question • Clarity of objectives and overall structure 	
Literature review <ul style="list-style-type: none"> • Coverage of relevant and current theories/literature • Creation of sound theoretical foundation • (Innovative) application of relevant theories/literature 	
Methodology <ul style="list-style-type: none"> • Academic writing (e.g. references, style, logic) • Appropriateness and correct use of research methods • Appropriateness and correct use of analytical framework/conceptual model 	
Empirical study <ul style="list-style-type: none"> • Adequate generation, selection and analysis of data • Rigor and innovativeness of findings • Practicality of findings 	
Recommendations and conclusive discussion <ul style="list-style-type: none"> • Sound answer to research question • Practically applicable recommendations • Discussion of limitations and opportunities for further analysis and research 	
Further criteria <ul style="list-style-type: none"> • e.g. terms of the quantitative scope, number of words • ... • ... 	
Total %	%
Grade <i>(1,0; 1,3; 1,7; 2,0; 2,3; 2,7; 3,0; 3,3; 3,7; 4,0; 5,0 – see attached Grading Scheme)</i>	



Comments

(structured according to above criteria)

Goal and Structure

Literature review

Methodology

Empirical study

Recommendations and conclusive discussions

Further criteria

Total

Date and Signature

Attachment:**Grading Scheme (according to the ECTS – European Credit Transfer System)**

%	Grade	ECTS
≥ 96 %	1,0	Excellent
≥ 91 %	1,3	
≥ 86 %	1,7	Good
≥ 81 %	2,0	
≥ 76 %	2,3	
≥ 71 %	2,7	Satisfactory
≥ 66 %	3,0	
≥ 61 %	3,3	
≥ 56 %	3,7	Adequate
≥ 50 %	4,0	
≥ 0%	5,0	Fail