**Assessment Report MBA/MA Thesis**

|  |  |
| --- | --- |
| **Thesis title**  |  |
| **Student name** |  |
| **Student No.** |  |
| **Supervisor/ 1st** |  |
| **Supervisor/ 2nd** |  |

|  |  |
| --- | --- |
| Criteria | **100 %** |
| Goal and structure* Identification of a relevant company problem
* Formulation of a literature based research question
* Clarity of objectives and overall structure
 |  |
| Literature review* Coverage of relevant and current theories/literature
* Creation of sound theoretical foundation
* (Innovative) application of relevant theories/literature
 |  |
| Methodology* Academic writing (e.g. references, style, logic)
* Appropriateness and correct use of research methods
* Appropriateness and correct use of analytical framework/conceptual model
 |  |
| Empirical study* Adequate generation, selection and analysis of data
* Rigor and innovativeness of findings
* Practicality of findings
 |  |
| Recommendations and conclusive discussion* Sound answer to research question
* Practically applicable recommendations
* Discussion of limitations and opportunities for further analysis and research
 |  |
| **Further criteria*** e.g. terms of the quantitative scope, number of words
* ...
* …
 |  |
| **Total %** |  **%** |
| Grade*(1,0; 1,3; 1,7; 2,0; 2,3; 2,7; 3,0; 3,3; 3,7; 4,0; 5,0 – see attached Grading Scheme)* |  |

**Comments**

*(structured according to above criteria)*

**Goal and Structure**

**Literature review**

**Methodology**

**Empirical study**

**Recommendations and conclusive discussions**

**Further criteria**

**Total**

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Date and Signature

**Attachment:**

**Grading Scheme (according to the ECTS – European Credit Transfer System)**

|  |  |  |
| --- | --- | --- |
| **%** | **Grade** | **ECTS** |
| ≥ 96 % | 1,0 | Excellent |
| ≥ 91 % | 1,3 |
| ≥ 86 % | 1,7 | Good |
| ≥ 81 % | 2,0 |
| ≥ 76 % | 2,3 |
| ≥ 71 % | 2,7 | Satisfactory |
| ≥ 66 % | 3,0 |
| ≥ 61 % | 3,3 |
| ≥ 56 % | 3,7 | Adequate |
| ≥ 50 % | 4,0 |
| ≥ 0% | 5,0 | Fail |