**Assessment Report MBA/MA Thesis**

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| --- | --- |
| **Thesis title** |  |
| **Student name** |  |
| **Student No.** |  |
| **Supervisor/ 1st** |  |
| **Supervisor/ 2nd** |  |

|  |  |
| --- | --- |
| Criteria | **100 %** |
| Goal and structure  * Identification of a relevant company problem * Formulation of a literature based research question * Clarity of objectives and overall structure |  |
| Literature review  * Coverage of relevant and current theories/literature * Creation of sound theoretical foundation * (Innovative) application of relevant theories/literature |  |
| Methodology  * Academic writing (e.g. references, style, logic) * Appropriateness and correct use of research methods * Appropriateness and correct use of analytical framework/conceptual model |  |
| Empirical study  * Adequate generation, selection and analysis of data * Rigor and innovativeness of findings * Practicality of findings |  |
| Recommendations and conclusive discussion  * Sound answer to research question * Practically applicable recommendations * Discussion of limitations and opportunities for further analysis and research |  |
| **Further criteria**   * e.g. terms of the quantitative scope, number of words * ... * … |  |
| **Total %** | **%** |
| Grade *(1,0; 1,3; 1,7; 2,0; 2,3; 2,7; 3,0; 3,3; 3,7; 4,0; 5,0 – see attached Grading Scheme)* |  |

**Comments**

*(structured according to above criteria)*

**Goal and Structure**

**Literature review**

**Methodology**

**Empirical study**

**Recommendations and conclusive discussions**

**Further criteria**

**Total**

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Date and Signature

**Attachment:**

**Grading Scheme (according to the ECTS – European Credit Transfer System)**

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| --- | --- | --- |
| **%** | **Grade** | **ECTS** |
| ≥ 96 % | 1,0 | Excellent |
| ≥ 91 % | 1,3 |
| ≥ 86 % | 1,7 | Good |
| ≥ 81 % | 2,0 |
| ≥ 76 % | 2,3 |
| ≥ 71 % | 2,7 | Satisfactory |
| ≥ 66 % | 3,0 |
| ≥ 61 % | 3,3 |
| ≥ 56 % | 3,7 | Adequate |
| ≥ 50 % | 4,0 |
| ≥ 0% | 5,0 | Fail |